

Cornerstone Speakers, LLC

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Press
Release

Professional Speaker Management Company to Launch Expert Advise Newsletter

Alexandria, Virginia USA May 17, 2006 Cornerstone Speakers, LLC, an emerging speaker management company leader, announces the launch of "Cornerstone Insights", a free monthly newsletter for trade association and member organization executives.

"The mission of *Cornerstone Insights* is to share valuable insights from cutting edge experts in the areas of business, diversity, intergenerational communication, IT strategy, PR, sales and marketing, government relations and work/life balance issues" says Andria Younger, Cornerstone Co-Founder and CEO. "Our goal is to become an information resource for the association and member organization industry"

"As former association executives with more than 30 years of combined experience, we understand the challenges associations face in trying to provide timely programs for their membership, manage budget challenges, and find new and qualified speakers" says Jane Esparza, Cornerstone's Co-Founder and President, "Our speakers are excited about the opportunity to help association and member organizations achieve their strategic goals"

The May 2006 issue will feature advise on how organizations can use diversity to drive innovative ideas by leading author and speaker Frans Johansson, *The Medici Effect*. Mr. Johansson was a keynote speaker at the 2006 ASAE Great Ideas Conference and the World Diversity Leadership Summit. He also speaks around the world to companies, such as Nike, Volvo, General Motors, JP Morgan Chase, and Kraft.

[To learn more about Cornerstone Speakers...](#)

About Cornerstone Speakers, LLC

Cornerstone Speakers, LLC is a professional speaker management company which represents and develops experts, published authors, and entrepreneurs for trade association, member organization, and corporate meetings.

Website: <http://www.cornerstonespeakers.com>

Cornerstone Speakers, LLC

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